

Apple devices, especially iPhones, are popular due to their unique features and security. One of the useful features they provide is Apple Pay, a mobile payment and digital wallet by Apple. It lets you make contactless payments in-store and secure checkouts in apps or web stores.



On the other hand, Target is a major American retail store with high shopper patronage. However, there are frequent questions from online shoppers does Target take Apple Pay.

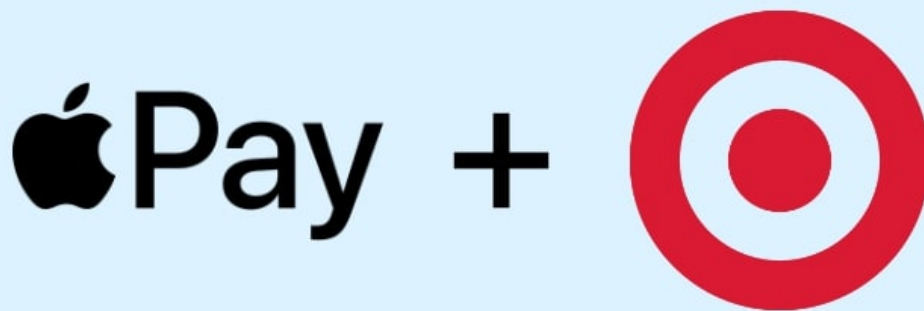
I'll answer your questions in this article and explain how to use Apple Pay at Target. Keep reading!

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Does Target accept Apple Pay?



Source InkSEM

Yes, Target accepts Apple Pay in stores and online — their app and web store. It provides a seamless experience for shoppers who prefer using digital wallets for payment. Just ensure your Apple Pay is set up with your card, and you can easily make payments for your Target purchases both online and in-store.

How to use Apple Pay at Target

Using Apple Pay for your Target purchases is very seamless. First off, you need to [set up Apple Pay on your iPhone](#).

If you haven't done it before, open the **Wallet** app → Tap the **Add** button at the upper right corner → Select **Debit or Credit Card** → Click **Continue**. After that, follow the on-screen prompt on the Wallet app to complete the setup.

Now, let's dive into the steps on how to use it:

How to use Apple Pay on the app

1. Open the **Target app** on your iPhone and add the item you want to purchase to your cart.
2. Click the **Cart** option at the bottom of the app and confirm the items you have there.
3. Next, select **Check out**.
4. On the **Checkout** page, click **Add** next to **Payment**.
5. Select **Pay with Apple Pay** and tap **Save**.
6. Click **Pay with Apple Pay** at the button on the Checkout page.
7. Complete payment by authenticating your purchase with Face ID, Touch ID, or your device passcode.



Source Apple

How to use Apple Pay in-store

1. Open the **Wallet** app on your iPhone or Apple Watch, and then **select the card** you want to use for the payment.
2. Next, move your iPhone to **Target's terminal** or **NFC card reader**.
3. You will get a prompt to authenticate your payment with your Touch ID, Face ID, or

passcode.

4. Now, keep your iPhone or Apple Watch near the terminal, and your payment should read **Done**.



Source supermoney

How to use Apple Pay online

1. Head to the **Target web page** on the browser in the device you've set up your Apple Pay.
2. Find the item you want to buy on Target and click it
3. Next, select your options and click **Add to cart**.
4. Click **View cart & checkout**.
5. On your cart page, confirm the items you want to purchase and select **Continue** to checkout.
6. At checkout, select **Apple Pay** as your payment method.
7. Finally, authenticate your purchase with Face ID, Touch ID, or your device passcode.

Benefits of using Apple Pay at Target

Apart from the seamless shopping experience using Apple Pay at Target, there are many other benefits you'll enjoy by using this payment option. Here are a few I find most worthy

of mentioning:

- **Convenience:** Apple Pay provides the most straightforward payment method for checking out at Target, both in-store and online, for Apple device users. It saves you from the hassle of entering your card details every time you make an online payment on Target or having to carry your card every time you shop at a Target store.
- **Speed:** It offers the fastest checkout time for iPhone users when making payments for Target purchases.
- **Security:** Apple Pay uses tokenization and biometric authentication to keep your payments secure. It doesn't use your card details directly but instead uses a token created for the card, protecting your actual card details.
- **Contactless Payment:** It allows you to make payments in stores without your card so far you've set it up in the Wallet app.

What type of payment does Target accept?

Below are the payment types Target accepts:

Target site and app:

- All forms of Target RedCard
- Third-party credit cards, including American Express, Discover/Novus, Visa, Mastercard, and more.
- Third-party debit cards but they must be connected with Visa or MasterCard and processed as credit cards.
- Target GiftCards
- Third-party installment plans such as Affirm and Afterpay
- Third-party gift cards from American Express, Discover, Visa and Mastercard
- PayPal, although it's not accepted for items sold by Target Plus Partners
- Apple Pay
- EBT card payments

Target store:

- Cash of currency based on the store location
- All forms of Target RedCard
- Target app
- Target Temporary Slips
- Third-party credit cards such as Visa, Mastercard, Discover/Novus, American Express,

credit cards from foreign banks and more.

- Debit/ATM and EBT cards
- Contactless pay using Target Mastercard or any other approved third-party credit card designed for contactless payment
- Gift Cards, including Target GiftCards, Merchandise Return Cards, and Prepaid Gift Cards with a Visa, Mastercard, Discover, or American Express logo
- Multiple payment methods sales
- Personal checks
- Rebate checks
- WIC Program (in authorized stores only)
- Mobile Payments such as Apple Pay, Google Pay, Samsung Pay, or any contactless digital wallet
- Alipay in authorized stores only
- Campus Cash in authorized stores only

Related: [Which stores accept Apple Pay?](#)

Signing off...

So, to simply answer the question, “Does Target take Apple Pay” —yes, you can use Apple Pay at Target both in-store and online. The guide I’ve prepared in this article will help you if you’re using Apple Pay for Target checkout for the first time or if you just want to confirm the steps. Next time you leave your wallet at home, remember you can pay at Target with Apple Pay. Feel free to ask any questions you have in the comment section below.

FAQs

Can I use Apple Pay at the self-checkout lanes at Target?

Yes, you can use Apple Pay at Target’s self-checkout, just like at the regular store checkout. You simply have to choose the option for contactless payment and follow the steps to pay in-store, as I’ve discussed earlier.

Does Target do cash back with Apple Pay?

No, Target doesn’t offer cash back with Apple Pay. If you’re expecting cash back after your Target purchases, you won’t be able to get it using Apple Pay.

Can I add my target Redcard to Apple Pay?

No, you cannot add Target RedCard to digital wallets like Apple Pay.

Does Walmart accept Apple Pay?

Unfortunately, [Walmart does not accept Apple Pay](#).

Read more:

- [Does Aldi take Apple Pay?](#)
- [Does Dunkin take Apple Pay?](#)
- [Does CVS take Apple Pay?](#)