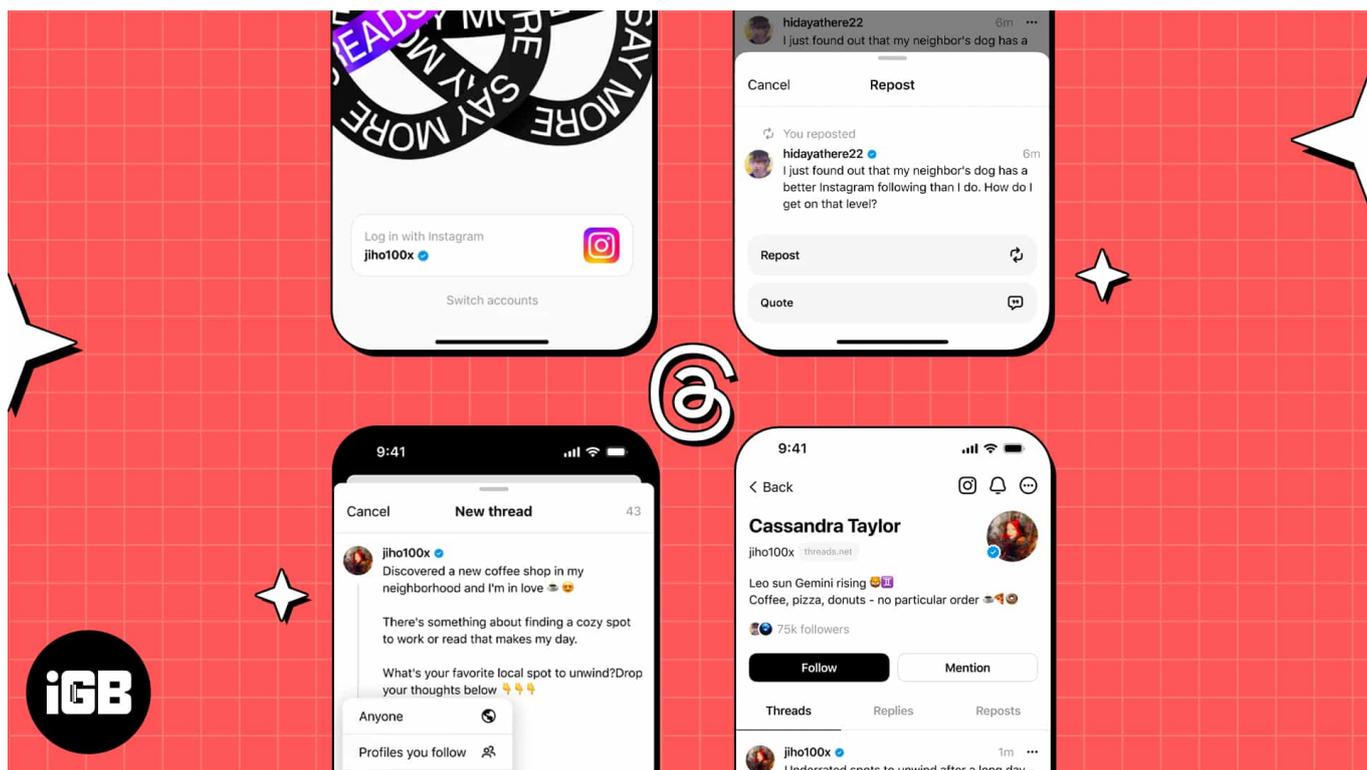


Are you craving to unlock a new level of intimacy and connections within your social network? Open your arms and give a warm welcome to Threads, an Instagram app. A new initiative by Meta dedicated to bringing you closer to your closest friends and loved ones through conversations.



Though billed as a Twitter rival, the Threads app is intended to uplift your overall social media experience. So, why wait? Let's get started with Instagram Threads app on iPhone!

What is Instagram Threads?

Threads is the latest revolution in the world of social media. It presents a new and enhanced way to communicate and share thoughts with friends. The simplistic and unique interface of Threads is easy to understand, so users can effortlessly connect with the group of individuals they like.

Apart from offering seamless integration with [Instagram](#), there are a series of benefits confined within Threads.

- Users can share their threads on Instagram Stories and Feeds without any hassle.
- It also provides real-time updates to followers without the need for constant check-ins.

- The quick photo and video-sharing methods offered by Threads truly captivate the essence of this application.
- Privacy is at the forefront of this app. Despite offering customizable settings, this app ensures that only friends who have been approved can access shared content.

Thanks to the innovative approach of Threads, online communities can now foster stronger relationships. It has quickly become an indispensable tool for those wishing to add more text than media in today's fast-paced social media world.

How to download Instagram Threads app on iPhone

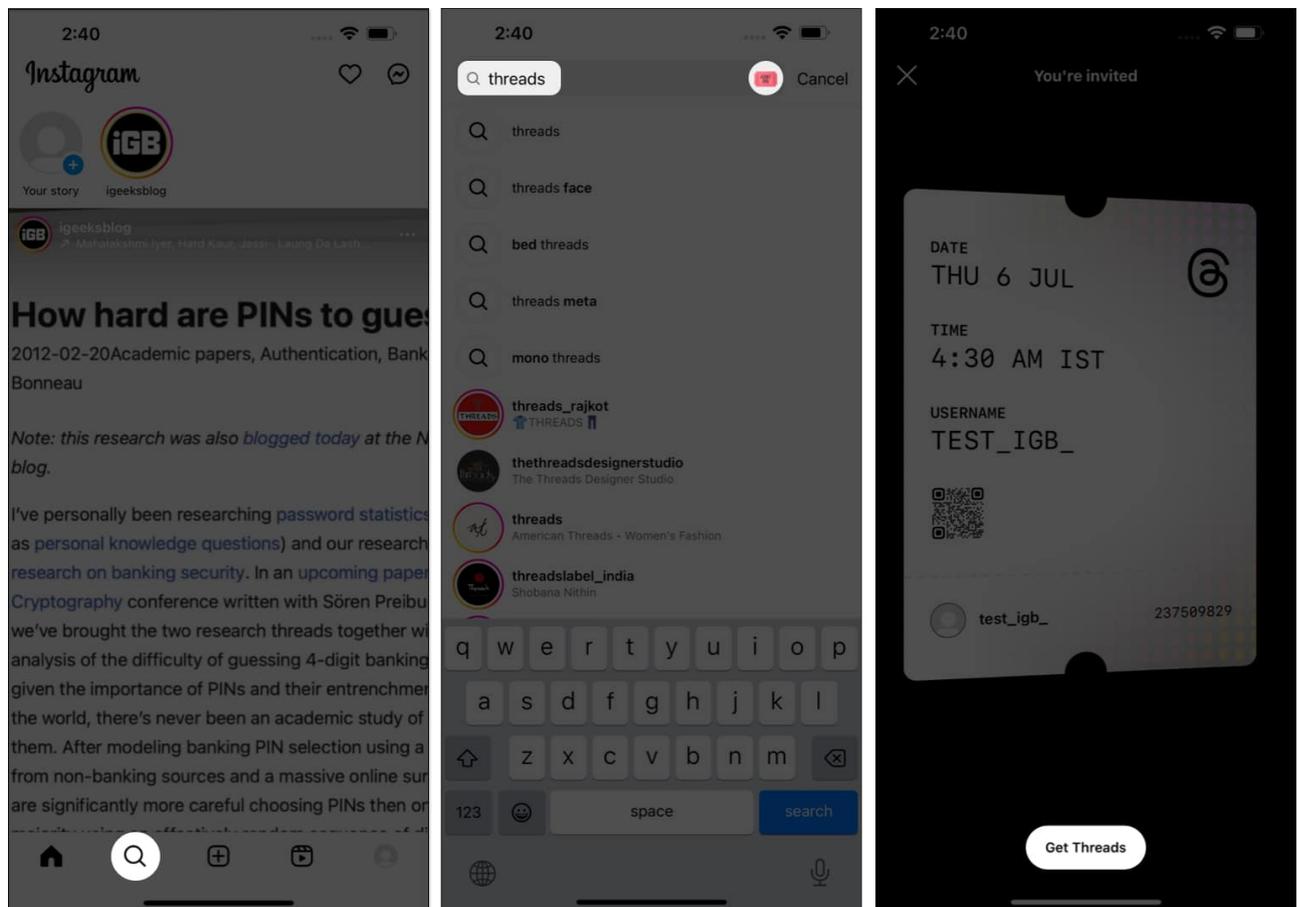
There are two methods to download the Threads app - one is the traditional App Store way, and the other is the cute Instagram way. Below, I have explained both.

Method 1:

1. Open the **Threads app** in the [App Store](#) → Tap **Get** to download the app.
2. Wait for the download to complete → Hit **Open** to start using Threads.

Method 2:

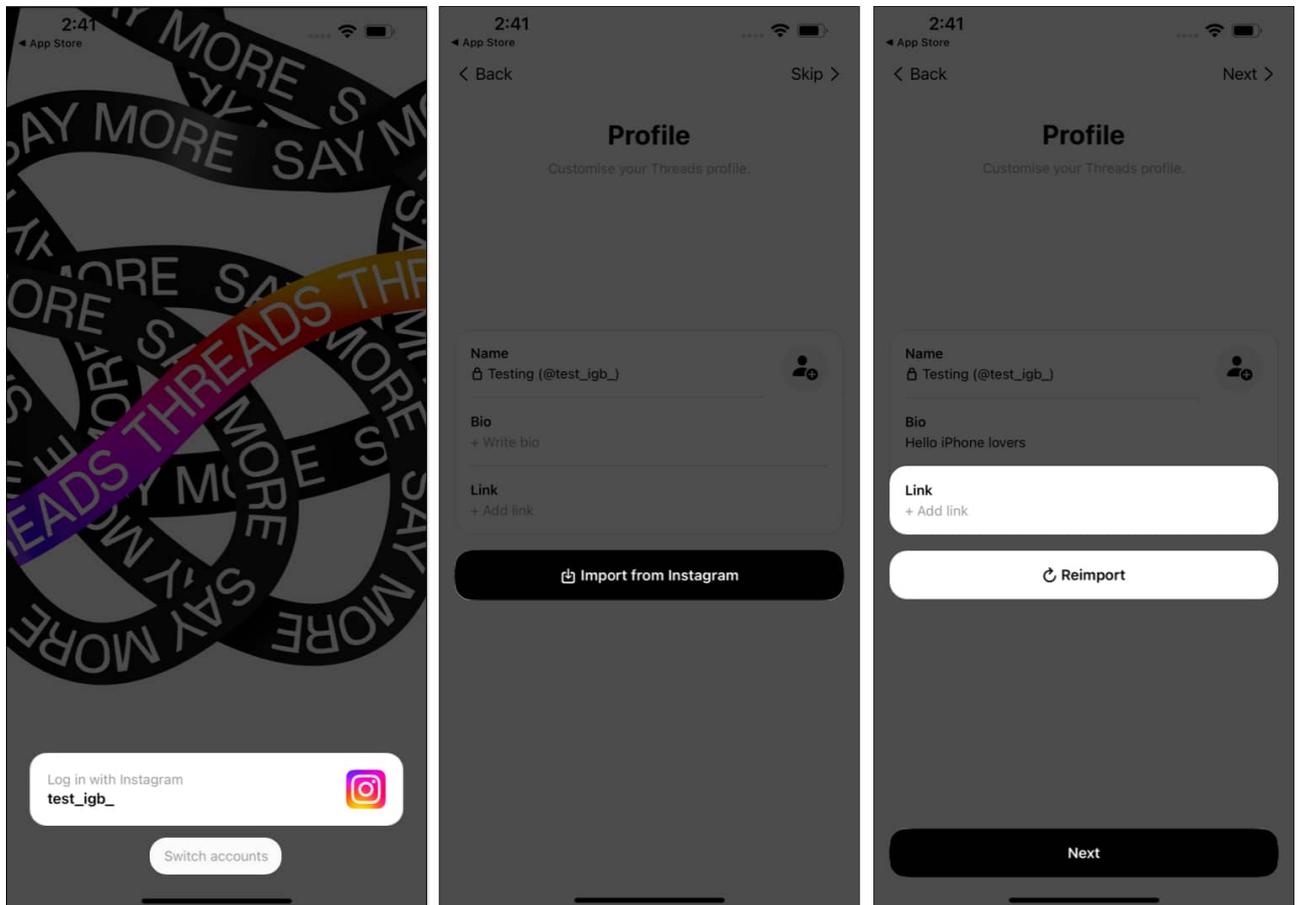
1. Launch the **Instagram** app on your iPhone.
Make sure you're logged in.
2. Go to the **search** menu and type **Threads**.
3. When prompted, tap the **ticket** icon.
4. A pass will start rotating on your screen.
5. Tap **Get Threads**, and you'll be taken to the official **download link** of the application.



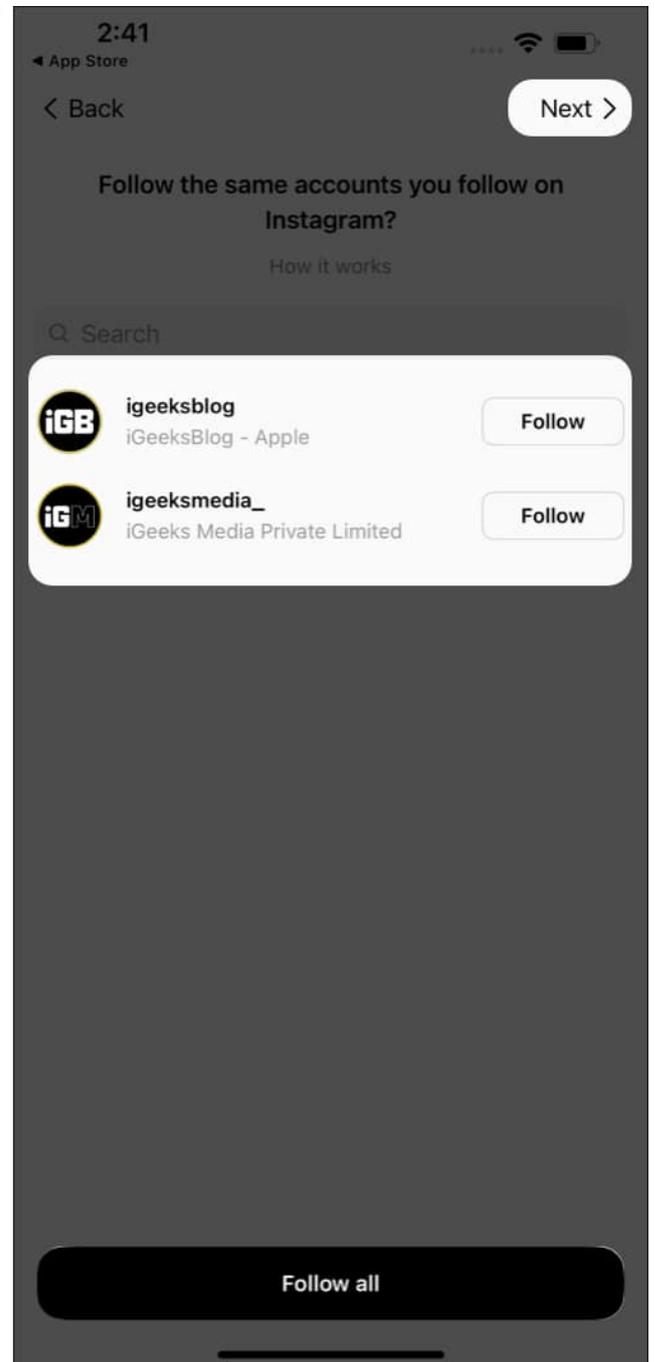
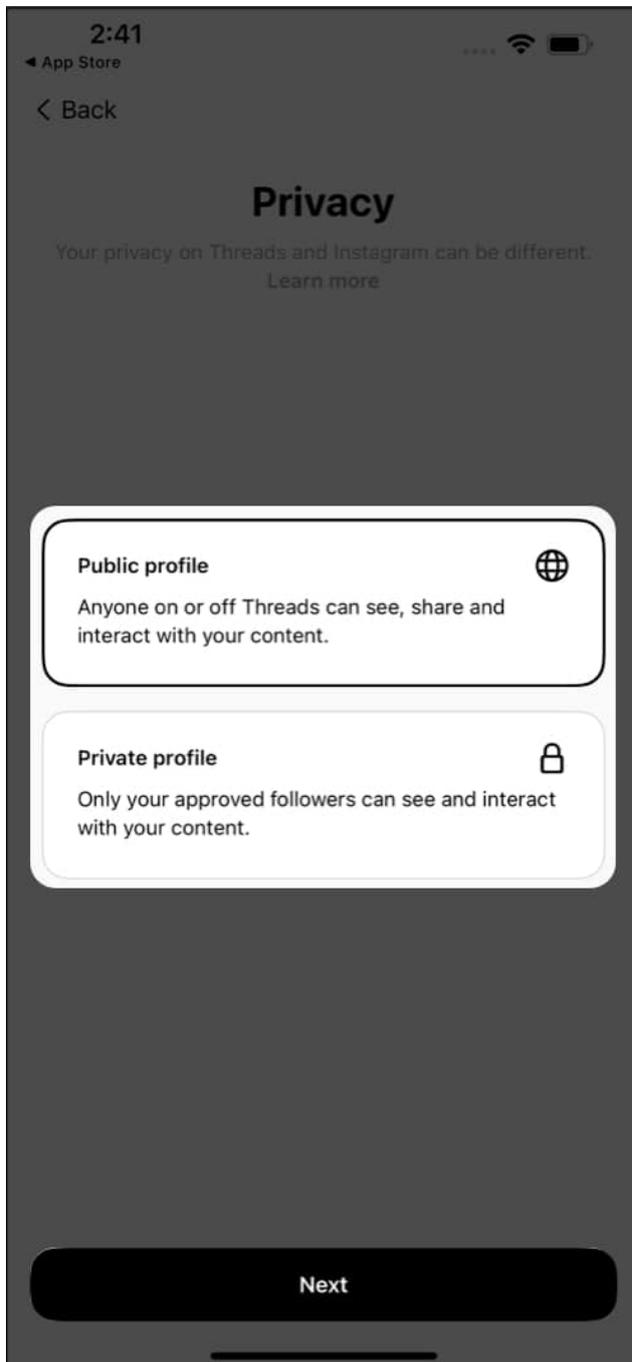
6. Simply tap the **download** option to get started.

How to set up Instagram Threads account on iPhone

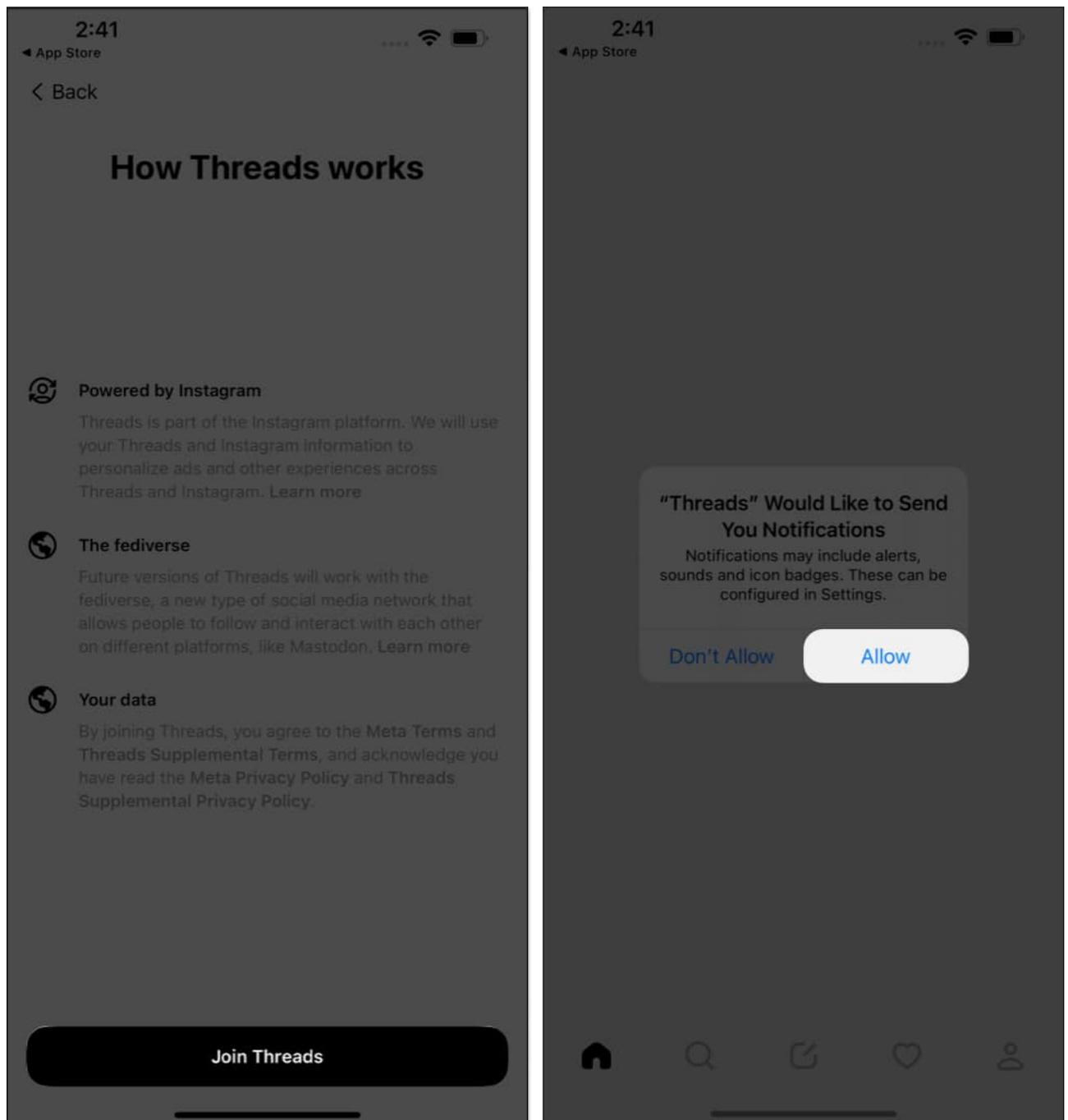
1. Launch **Threads** on your iPhone.
2. Select your **account** when prompted.
***Note:** If you're someone equipped with multiple accounts, your primary account will be displayed first. But you can change the preference by tapping the **Switch Accounts** option.*
3. You're now enabled to set up your **profile** as you desire.
4. If you wish to start a new one, you can fill in your details from scratch.
5. Alternatively, if you wish to accustom your Thread account to the same as your Instagram ID. Simply tap **Import from Instagram**.
6. You can further add a **Link** you desire.
7. Tap **Reimport** if the input turns out to be incorrect.
8. Select **Next** to continue.



9. Choose whether you want your account to be **Public** or **Private**.
10. Tap **Next** to proceed.
11. In this instance, you will be enlightened with your **followers** who have a Thread account.
12. Here you can tap **Follow all** or Hit **Next** without following anyone.



13. Tap **Join Threads** → **Allow** to get started with this new world of chaos.



How to post in Instagram Threads on iPhone

Let's get your first Thread live in a series of simple steps.

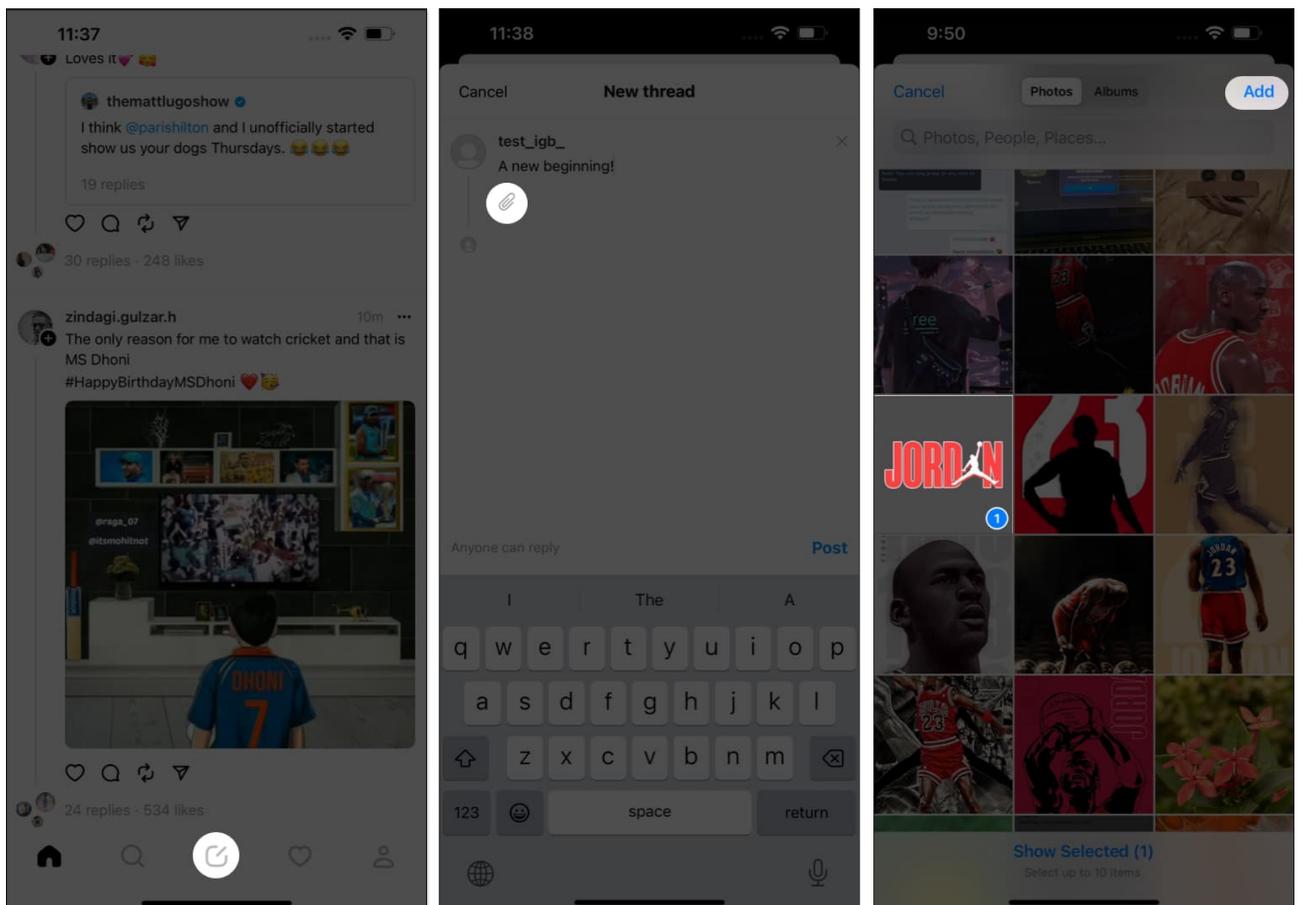
1. Access the **Threads** app → Tap the **New Thread** icon at the bottom center.

- Here, you can share your ideas in any format you prefer.

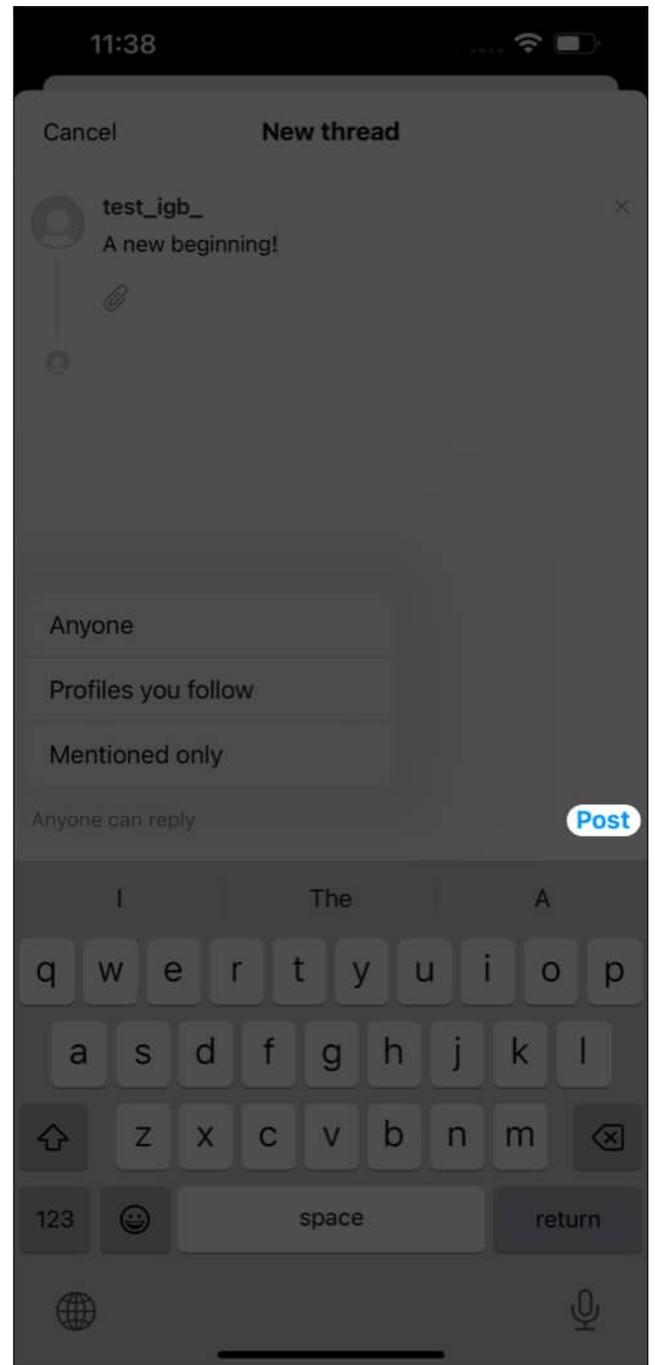
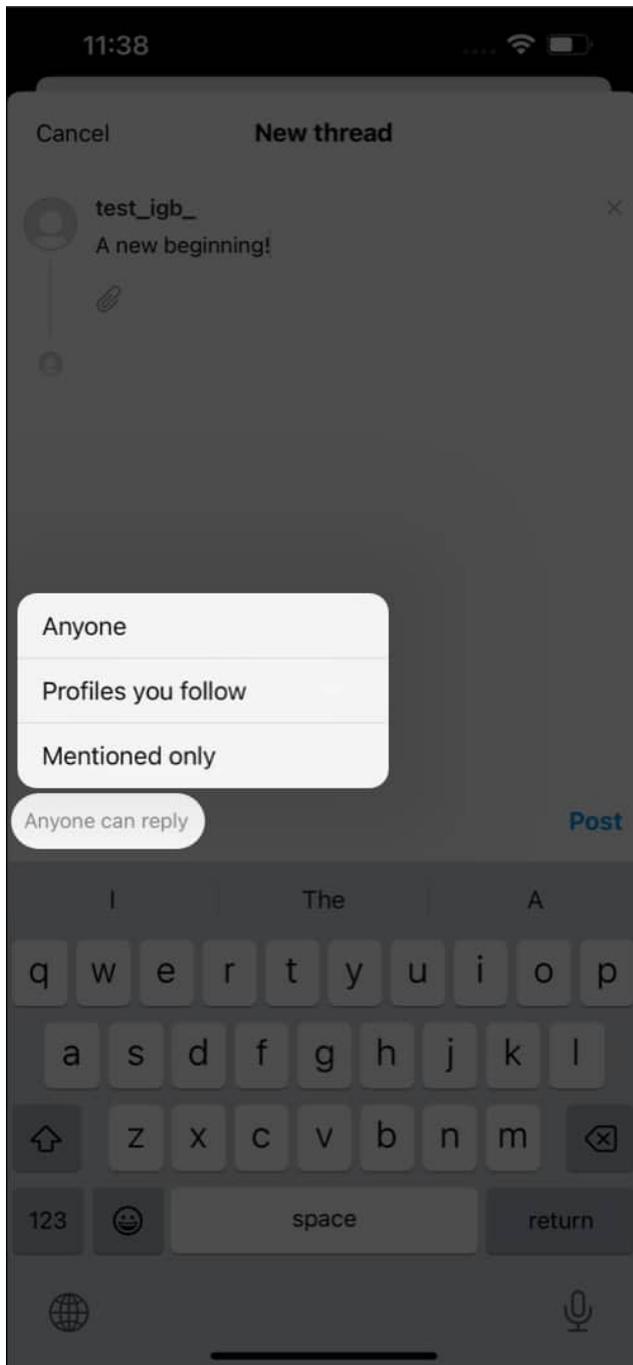
Text: Maximum limit 500 characters.

Video: Maximum capacity five minutes.

2. A text can be shared directly. Meanwhile, tap the **pin icon** to attach a video or GIF of your preference.
3. Tap **Add** to add a picture or video of your choice.



4. You can further decide who can engage with your thread. Simply tap **Anyone can reply** option and change it the way you desire.
 - **Anyone:** Open for everybody on the platform.
 - **Profiles you follow:** Individuals you follow back.
 - **Mentioned only:** Only the ones you've tagged in the thread.
5. Once your thread is good to go, tap **Post**.



That's it! Your Thread is now live!

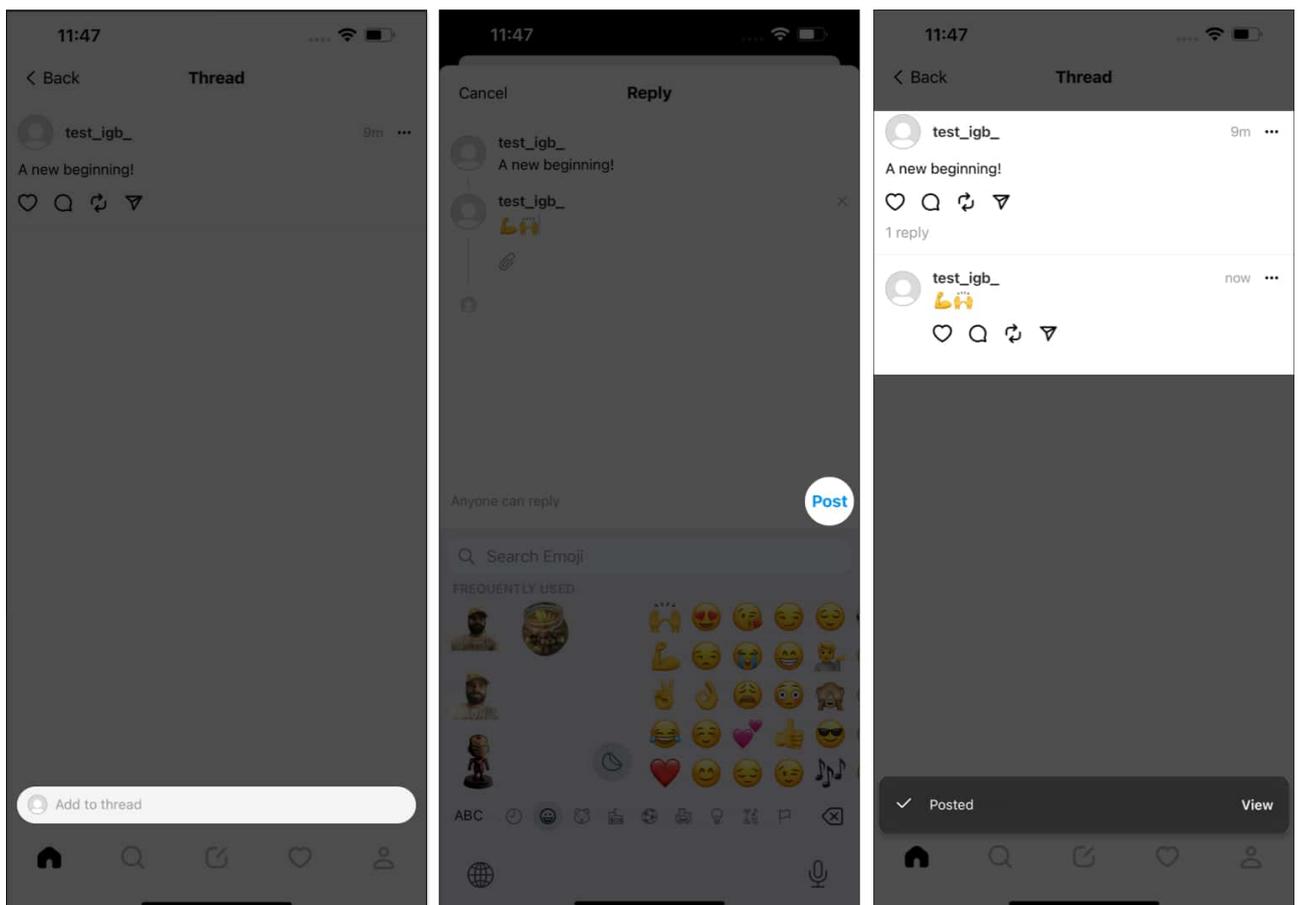
Additional features of Instagram Threads

Instagram Threads are somewhat similar to a new toy in the hands of an infant. So, let's take a closer look at all the unique features this application offers.

Add to Thread

If you ever feel like adding more to the thread you've just posted, the process is simple.

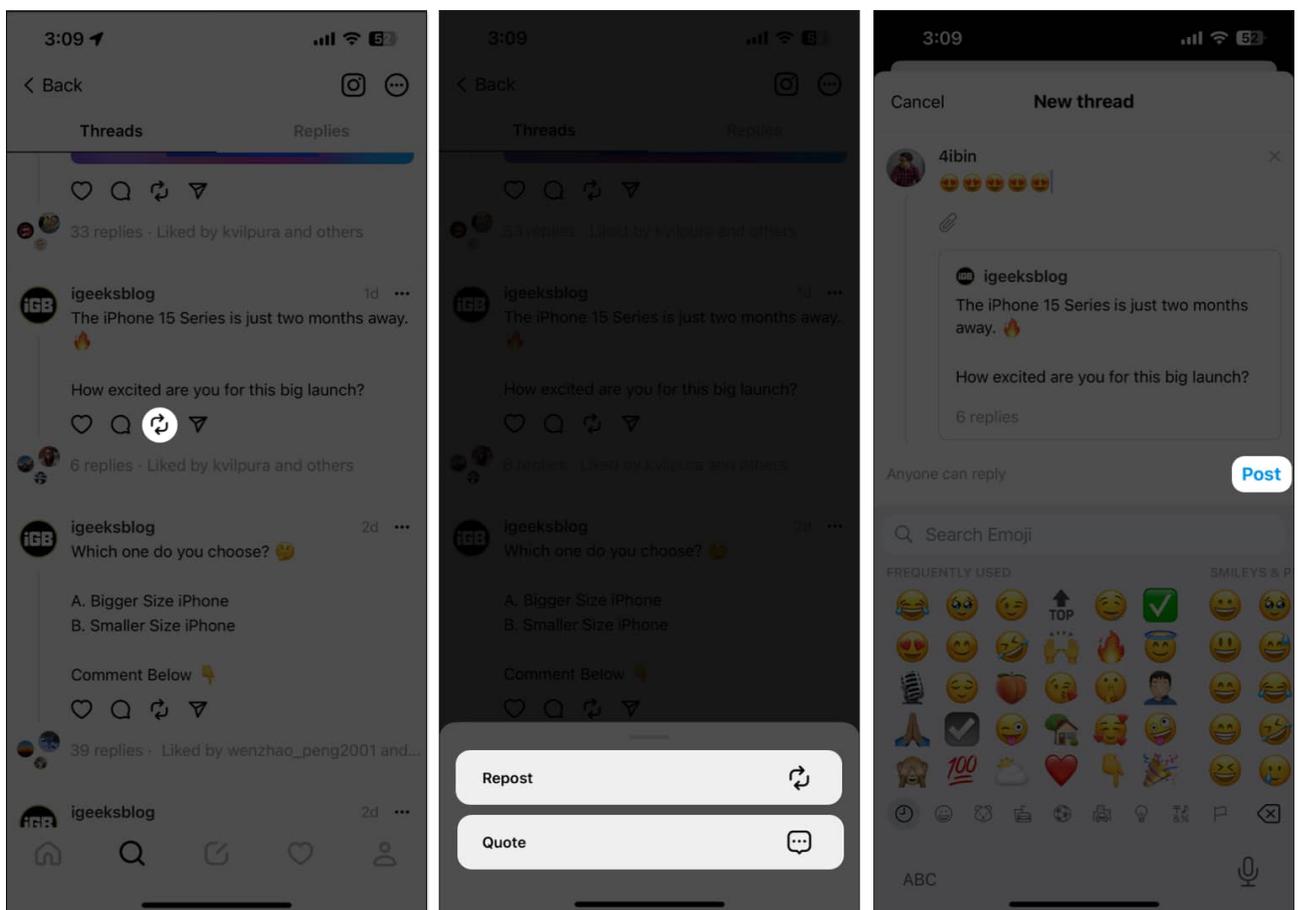
1. Simply access the thread and tap **Add to thread** option.
2. Follow the traditional method of posting a thread.
3. It'll act as a **string** to the main thread.



Repost the Thread

That's not it. You can further share the live thread from your Threads feed.

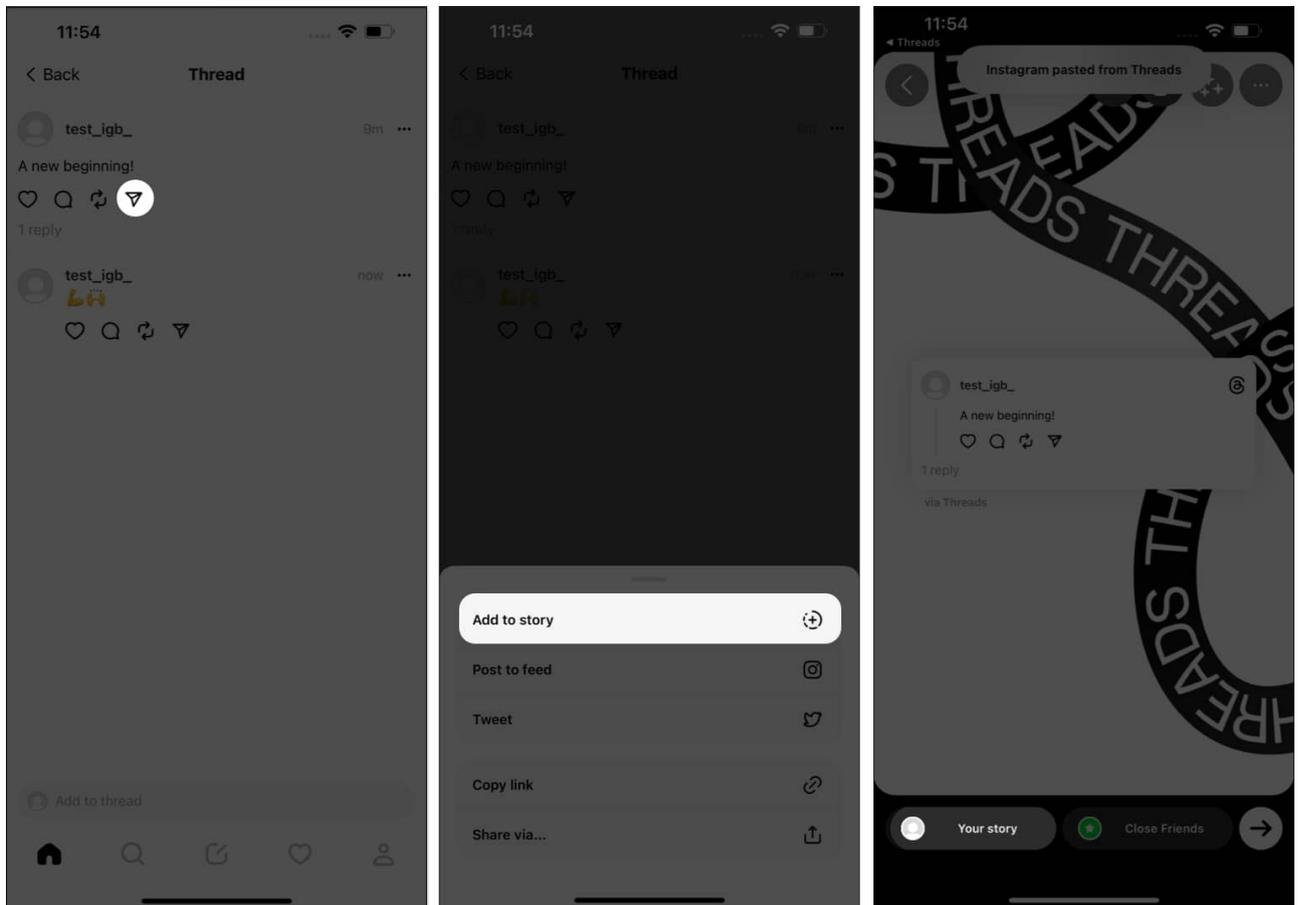
1. Access the **thread** you desire to repost.
2. Tap the **Repost** icon.
3. Here, you can choose either of the following:
 - **Repost:** The thread will be shared in your feed normally.
 - **Quote:** You can add your opinions to the live thread and then share it in your feed.
4. If you've opted for **Quote**, tap **Post** after entering your desired text.



Share your thread in Instagram Stories

Threads by Instagram enriches with amazing cross-platform support.

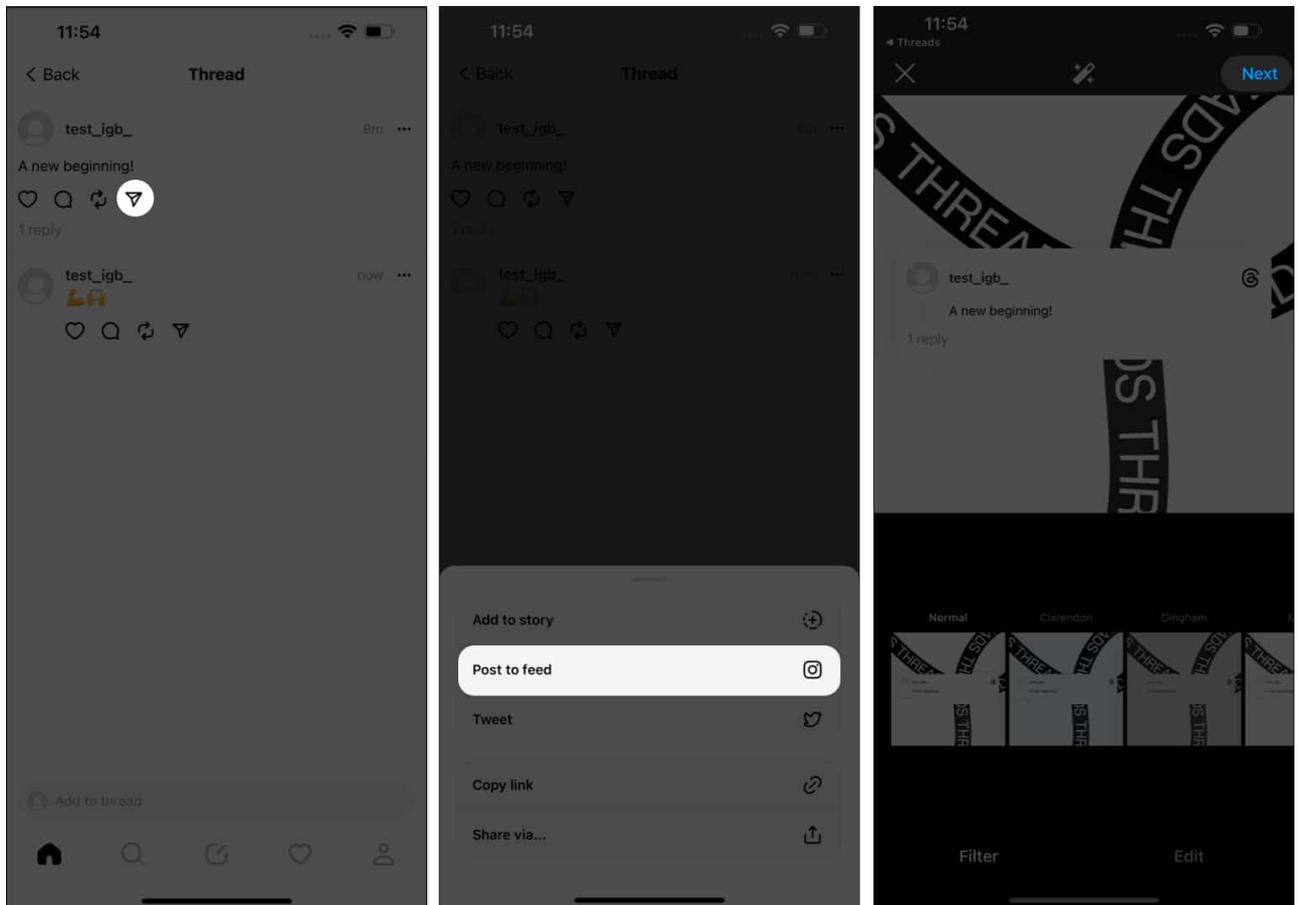
1. Tap the **Share** icon.
2. Choose the **Add to Story** option.
3. In this instance, you'll be redirected to your **Instagram stories** section.
4. Select **Your Story** option to conclude the process.



Share your thread in Instagram feed

Similarly, you can share the feed in your Instagram feed.

1. Tap the **Post to feed** option.
2. Your screen will now display the Instagram post feed interface.
3. Tap **Next**.



Let your thoughts flow!

From seamlessly capturing and sharing your everyday moments to effortlessly coordinating plans and activities, Threads has redefined the way we connect on social media. So go ahead, explore its features, create meaningful conversations, and keep those special connections alive and thriving. Embrace the power of Threads, and let it enhance your social experience on Instagram.

Thank you for reading. Take a moment and do share your opinions about Threads in the comment section below.

Read more:

- [Instagram not sharing to Facebook? 5 Ways to Fix it!](#)
- [How to save Instagram posts and reels as drafts on iPhone](#)
- [15+ Best Instagram Threads tips and tricks](#)