igeeksbl^{_}G

A few years ago, Instagram provided users with an option to easily share their Instagram posts to their Facebook account using the 'Post to Other Apps...' option. However, it may happen that this option doesn't work perfectly at times. For example, users have complained about Instagram not sharing to Facebook even after being notified that the post was shared successfully.



If you are facing a similar problem, this article is for you! I have compiled 5 easy fixes to help you successfully share your Instagram posts to Facebook.

Table of Contents

- How to fix Instagram not sharing to Facebook on iPhone
 - <u>1. Ensure that your Instagram and Facebook accounts are linked</u>
 - 2. Change Instagram sharing preferences in the Meta Accounts Centre
 - 3. Relink your Facebook account to Instagram
 - 4. Re-login to your Instagram and Facebook account
 - <u>5. Change your Facebook Account's Password</u>

How to fix Instagram not sharing to Facebook on iPhone

Want to make Instagram share your posts to Facebook? You don't need to look beyond these fixes!

1. Ensure that your Instagram and Facebook accounts are linked

One of the prerequisites for sharing your Instagram post on Facebook is to have both accounts linked together. Therefore, you must ensure that both accounts are properly connected before you share anything.

- 1. Launch **Instagram** on your iPhone \rightarrow Tap your **profile icon** at the bottom right.
- 2. Select the **hamburger menu** from the top right.
- 3. Select Accounts Centre → Tap on Sharing across profiles under Connected experiences.



- 4. Check if your **Facebook account** is listed on the page. If it's not, move on to the next step.
- 5. Tap Add accounts and select Add Facebook account.
- 6. Enter your Facebook account **credentials** and tap **Continue**. You won't need to enter anything if you have Facebook installed.



2. Change Instagram sharing preferences in the Meta Accounts Centre

Once you link your Instagram account with Facebook, you must select what content you want to share to your Facebook account or a page connected to your Facebook account.

If you haven't done this, follow the steps below to change the Instagram sharing preferences in the Meta Accounts Centre.

- 1. In **Instagram**, tap your **profile picture** at the bottom right.
- 2. Select the **hamburger menu**.
- 3. Navigate to Accounts Centre \rightarrow Sharing across profiles.
- 4. Tap and select your Instagram username.
- 5. Under *Share to*, select your main **Facebook profile** instead of the pages connected to it.
- 6. Under the *Automatically share* label, toggle on **Your Instagram story**, **Your Instagram posts**, and **Your Instagram reels**.



3. Relink your Facebook account to Instagram

Often, glitches or bugs within Facebook and Instagram can prevent cross-posting from working as expected. If you want to phase out the possibility, you must relink your Facebook account to your Instagram account, as detailed in the steps listed below.

- 1. In **Instagram**, tap your **profile picture** \rightarrow Select the **hamburger menu**
- 2. Navigate to Accounts Centre \rightarrow Accounts.
- 3. Tap the **Remove** button next to your Facebook profile.
- 4. On the confirmation page, tap **Remove account**.
- 5. Then, tap **Continue** → Choose **Remove** <**Your Facebook Name>**.



6. Now, follow the steps listed in the first solution to **link your Facebook account to Instagram**.

4. Re-login to your Instagram and Facebook account

If the previous methods didn't help fix your issue, you can try logging out and logging into your Instagram and Facebook accounts to see if that does the trick for you. Here are the steps on how you can do this:

- 1. Launch Instagram and tap your profile picture at the bottom right.
- 2. Select the hamburger menu.

igeeksbl@g

3. Scroll down and tap Log out.



- 4. Now, launch Facebook and tap your profile picture at the bottom right.
- Scroll down and tap Log out.
 You might see a prompt to save login info. Tap Not Now if you remember your credentials.
- 6. Select **Log Out** to confirm your choice.



7. Enter your **credentials** and tap **Log in** to access your Facebook and Instagram accounts.

5. Change your Facebook Account's Password

If you haven't changed your Facebook account password in a while, it would be a good idea

igeeksbl^{_}G

to do it now.

Apart from improving your account's security, doing this will let you <u>log out from all</u> <u>Facebook sessions</u> running on other devices so you can clear out any glitches that may prevent you from sharing your Instagram post across Facebook.

- 1. Open **Facebook** and tap your **profile picture** at the bottom right.
- Tap the Settings icon (gear icon) at the top right corner → See more in Accounts Centre.



- 3. Now tap **Password and security** \rightarrow **Change password**.
- 4. Select your Facebook profile, and type in your **current** and the **new password**. Then, tap **Change password**.



Wrapping up...

I hope this article will help you to fix the Instagram share to Facebook not working issue. If you have any further questions, drop them in the comments below. I'll be happy to respond.

Also read:

- How to hide likes and views on your Instagram posts
- Instagram keeps crashing on iPhone? 13 Ways to fix!
- How to save Instagram posts and reels as drafts on iPhone
- Invite collaborator not showing on Instagram? 7 Easy fixes